

# Phil Anderson

Portland, OR | 503-775-1814 | [varicam@gmx.com](mailto:varicam@gmx.com)  
[www.philanderson.com](http://www.philanderson.com) | <https://www.linkedin.com/in/phil-anderson/>

## QUALIFICATIONS SUMMARY

Creative Producer and editor with over a decade of experience as a visual storyteller with a demonstrated ability to take an idea from concept to delivery and produce inspiring, engaging results, while committed to delivering high quality, inspiring results under tight deadlines.

- Expert level skills in video production and editing, studio and location lighting, sound recording and editing, from concept ideation to project planning and management across multiple platforms, through asset delivery.
- Advanced skills in Adobe Creative Cloud suite of Premiere, After Effects, Photoshop, Illustrator, InDesign, MS Office, Apple, iOS, and Windows. Extensive experience creating and converting content for delivery.
- Proven ability to run projects independently, using effective interpersonal skills working with executives, sales managers and directly face to face with clients. Flexible and friendly person to work with.

## KEY ACCOMPLISHMENTS

- As Prudential's senior on-staff video producer I head and was accountable for the full workload of all internal and client video requests as the internal agency expanded and grew by over 400%.
- Produced key corporate videos showcasing both products and services for Prudential, that resulted in the two largest deals in company history; Philips Corp. at \$5.2b, and Joint Industry Board at \$5.6b.
- Wrote and produced Amazon Echo promotional material for nationally used sales presentations showcasing Prudential's Alexa app, resulting in significant awareness of Prudential's technical advancements.
- Telly award winner for video production work covering Portland Timbers soccer matches.
- Ventured out on my own in 2020 as a marketing consultant based around use of video and motion graphics for social media marketing aimed at small businesses.

## EXPERIENCE

**Recreational Equipment Incorporated, Happy Valley, OR** **2020 – Present**  
**Retail Sales Specialist**  
Recognized for communication and sales excellence engaging customers safely during the Covid-19 pandemic.

**Prudential Financial, Hartford, CT, Newark, NJ, New York, NY** **2014 – 2019**  
**Senior Video Producer and Editor**  
Visually represented the company's identity in nearly every marketing and advertising campaign.

**KOIN-TV (CBS), Portland, OR** **2008 – 2013**  
**Graphic Designer and Editor**  
Broadcast graphic designer, video editor, camera operator for news, promotions and commercials.

**Other Career Experience, and Clients:** Grant writer, motion graphic animator, client relations (sales), video director, script writer, sound editor, music editor, composer, studio photographer, location photographer. *Turner Broadcasting, ACAP, Nike, Starbucks, Adidas, Columbia Sportswear, CPTV, Clackamas Community College, The North Face.*

## EDUCATION

Quinnipiac University - FITP (Film) graduate.  
Pacific Northwest College of Art - Advanced level classes in film & video production, Adobe Creative Suite.  
Graduate of 14 Masterclass courses.  
Perpetual student of futurism, classical philosophy, advanced outdoor skills, human culture and trends.