

Summary

Multimedia Producer combining cross-functional competencies in all aspects of modern media production; from video production & editing, to graphic design & animation, to content conceptualization, brand identity and sociomics.

With an imaginative approach and standout communication skills I am an astute leader able to spearhead projects from concept to successful launch and am at best working in teams unafraid to seize chances in order to grow.

- Dynamic communicator, contingency planner, high level of concentration, even tempered. Proven track record of accountability.
- Expert level skills in graphic design and video production & editing.
- Advanced level skills in the Adobe Photoshop, After Effects, Premiere, Audition, Illustrator, In Design, Media Encoder, Apple Final Cut Pro, MS Office Suite, Chyron, AP/ENPS, image color grading, file codecs & conversion.
- Proficient in copywriting, storyboarding, Cinema 4D XL, and HTML basics.
- Extensive experience using professional video and still cameras in studio or on location. Solid set & location lighting and sound recording skills.

Experience

2013-Present

Multimedia Producer - *Prudential Financial, Hartford, CT*

- As Prudential's producer of multimedia for Connecticut, I participated in several national promotional campaigns visually representing the company's identity, often working directly with senior executives in the process.

2007-2012

Graphic Designer - *KOIN-TV (CBS) / Lin Media, Portland, Oregon*

- Collaborated in the look and design of two lifestyle shows, and two station identity branding changes. Designed over 100 project packages, promotional and commercial spots.

2005-2008

Adjunct Instructor - *Clackamas Community College, Oregon City, Oregon*

- Created and developed classes and workshops on film & video production, including the research & construction of course materials, presentations & lectures, and student development.

2006-2007

Assistant Director - *Turner Broadcasting / Portland Timbers*

- Assisted in the premier full HD interactive webcast of Portland Timbers soccer matches, with broadcast quality footage used by TBS for distribution pooling to national networks. *Telly Award winner.*

2000-2007

Lead Graphic Designer - *PhotoCraft, Inc, Portland, Oregon*

- Designer for commercial advertising production firm, for clients such as Nike, Adidas, Starbucks or The North Face, for jobs up to \$400,000 in budget.

Education & Training

FITP (Film Industry Training Program) graduate, *Quinnipiac University, 2012*

Advanced level classes in video production, Adobe Creative Suite, Final Cut Pro *Pacific Northwest College of Art, 2002.*

Workshops in broadcast production, business management.

Other Interests

Adventure travel, cycling, modern music.